

# THE TRUE COST OF RANSOMWARE

**75%** of those who were victims to a ransom attack experienced business-threatening downtime



30% of viruses remain on your system after the first attack and strike again months later

**30%**



**\$500-2,000**

Average cost of a ransom payment



**94%**

of victims had anti-virus software that failed



**57%**

of victims report total loss of data and/or devices



**The effects of a ransomware attack can be business ending. Proper back up and disaster recovery can help alleviate some of these risks.**

96% of victims with proper back up and disaster recovery retrieve all of their data and recover fully from the attack.

